



AUTOMOTIVE

CRP Industries Inc. One Minue Street Carteret, NJ 07008-1198 USA

office 732.969.2200

fax 732.969.3751

PRESS RELEASE

For additional information contact:
Monika LaPrete, Marketing Communications Manager
Phone: (732) 969-2200 Fax: (732) 969-1144
e-mail: mlp@crpindustries.com

CRP 2009 Catalog Series Unveiled At AAPEX

CARTERET, N.J., November 3, 2008 – CRP Automotive is pleased to announce its 2009 automotive catalog series is ready for distribution. The new series includes the Belt and Belt Kit Catalog, complete with the Pro Series kits, for the Domestic market, the Belt and Belt Kit Catalog for the Import market, and the latest brand and program addition, the Rein Automotive Undercar Catalog. Each catalog covers model years up to 2009 on an extensive range of cars, light trucks and SUVs in the NAFTA market.

In the Belt and Belt Kit catalogs, CRP has continued to add the latest ContiTech® serpentine belts, timing belts, timing belt tensioner kits and new Pro Series kits to their already extensive program. The Pro Series Kit complete with ContiTech® belts offer the total timing belt replacement solution, all the parts you need, including a hydraulic tensioner (when required) with one SKU. “Our ongoing commitment to provide the most complete coverage in the domestic and import belt programs, significantly adds to our appeal in the marketplace,” states Mike Palm, Vice President of Sales & Marketing.

In the Rein Automotive Undercar catalog you’ll find a broad program of genuine replacement parts for European car applications such as Audi, BMW, Mercedes-Benz, Mini, Porsche, Saab, Volkswagen and Volvo. The new program offers over 1,000 SKUs and includes components in categories such as anti-vibration, CV boots and boot kits, suspension parts, and bearings and bearing kits. The Rein Undercar program guarantees the proper form, fit and function of every part, every time.

About CRP Automotive:

Founded in 1954 as the North American partner of Continental AG, CRP has established a solid reputation for exceeding its customers' expectations. Shipping from



distribution centers in New Jersey, California, Canada, and Mexico, CRP has been a leading source of OE-quality replacement parts for Asian and European import applications. As the respected NAFTA market partner for *ContiTech* branded belts and *Pentosin* technical automotive fluids, CRP has now introduced a third core brand to its offering, *Rein Automotive*. All products are backed by the CRP promise of quality and superior service.

For additional information, visit the CRP Industries Web site at www.crpindustries.com.